



Solutions Dialogue Series:  
**The Future of  
Agriculture  
& Industry**

**SOLUTIONS DIALOGUES & DINNERS**

Terra Pavilion, Green Zone

Auditorium and Rooftop Terrace

December 1, 8, 10 | 17.00-21.30

**LIMITED SPACE, BY INVITATION ONLY**

**DAILY BLUE ZONE PROGRAMS**

Future Economy Forum Pavilion

Agriculture, Food & Water Building

December 1 - 12 | 9.30 - 18.00

**DIALOGUE SERIES SPONSORS:**



## ACCELERATING THE TRANSITION TO REGENERATIVE FOOD AND INDUSTRY SYSTEMS

Building on the success of our COP27 Solution Dialogues in Egypt that integrated local and international cultures, this year's convenings are hosted in the spirit of the Emirati *majlis*. They invite real human connections to spark innovation and build lasting partnerships that lead to resilient outcomes.

Our Solutions Dialogues invite carefully curated leaders from agriculture, industry, finance, civil society and government to enter into respectful dialogue to advance concrete action during and beyond COP28.

Our aim is to co-create a new economic mainstream that fully integrates the regeneration of people and nature with the economic development of regions and the business success of farmers and companies.

On December 1, 8 and 10 we host, with our co-sponsors, three evening events that build on each other and launch ongoing initiatives. We begin at 17.00 in the Green Zone's Terra Pavilion auditorium with an interactive sharing of stakeholder perspectives. We then move for dinner dialogues to the beautiful Terra rooftop terrace.



December 1  
17.00-21.30  
**FINANCING THE  
TRANSITION  
TOWARDS  
REGENERATIVE  
FOOD SYSTEMS**

[RSVP DEC 1](#)



December 8  
17.30-21.30  
**STRENGTHENING  
OFFER AND  
DEMAND FOR  
REGENERATIVE  
PRODUCTS**

[RSVP DEC 8](#)



December 10  
17.00-21.30  
**MAINSTREAMING  
REGENERATIVE  
AGRI-CULTURES  
ON THE ROAD TO  
COP30**

[RSVP DEC 10](#)

BY INVITATION ONLY. LIMITED SPACE. PLEASE RSVP BY NOVEMBER 17TH.

### DAILY BLUE ZONE PAVILION PROGRAM

Beyond these Terra Pavilion dialogues, the Future Economy Forum hosts in its Blue Zone pavilion 12 days of innovation labs, solutions dialogues, networking lunches and film screenings that invite deeper understanding, stronger relationships and large-scale implementation. Details [here](#).

## EXAMPLES OF OUR CAREFULLY CURATED DIALOGUE CONTRIBUTORS

- **His Excellency Sheikh Dr. Majid bin Sultan Al Qassimi** leads Soma Mater, served as the UAE's Chief Veterinarian and designed its food security strategy
- **Her Excellency Marina Silva**, Brazil's Minister of Environment and Climate Change achieved in 12 month a 50% reduction in Amazon deforestation. \*
- **Her Excellency Sonia Guajajara**, Brazil's first indigenous Minister of Indigenous Affairs, catalyzes a new era of inclusion.\*
- **The Most Honorable Mark Carney OC**, the U.N.'s Special Envoy for Climate Action and Finance, fr. Governor for the Bank of England.
- **The Honorable Ertharin Cousin**, CEO, Food Systems for the Future, complimentary protein entrepreneur in Africa, fr. UN World Food Program ED.
- **Angela Pinhati**, heads sustainability at Natura, a leader in Amazon bio-economy and globally a model for large-scale sustainable business success globally.
- **Antoine B. de Saint-Affrique**, CEO and Member of the Board of Danone
- **Craig M. Cogut**, President and Founder of Pegasus Capital Advisors LP
- **Elisabetta and Jaqueline Ily** of illycaffé and Amarey, a start-up making cosmetics out of coffee waste.
- **Helmy Abouleish**, Regenerative Farmer & CEO of Sekem that enables 40,000 Egyptian farmers to increase incomes by transitioning to regenerative agriculture.
- **Hunter Lovins**, NOW Managing Partner, co-Author of 19 regenerative business books, co-founded USA's first accredited MBA on Sustainable Management.
- **Laura Santucci** was Chief of Staff of President Obama's White House Political Affairs, the Mayor of New York and the UN's WFP
- **Merijn Dols**, Future Economy Forum co-founder and Danone's fr. Head of Open Innovation and Circularity. EMF Advisory Board.
- **Michiel Bakker**, VP at Google, Founder of the Google Food Lab, a collaborative of innovative food system leaders
- **Michiel de Ruiter and Dr. Andy Zynga**, respectively Chairperson and CEO of EIB, the European Union's Innovation and Technology Institute
- **Pedro Paulo Diniz**, Founder of Toca Farm, Brazil's pioneering organic brand and of Rizoma Agro for regenerative agroforestry transitions.
- **Pieterneel Boogaard**, Director of Agribusiness, Food and Water at FMO, the Dutch Development Bank
- **Robert Metzke**, SVP and Global Head of Sustainability of Philips
- **Sanjeev Krishnan**, CIO and Senior managing director of s2g, a multi-stage fund investing in food, agriculture, oceans and seafood.
- **Shiva Dustdar\*** is a Director at the European Investment Bank, the EU's climate and development bank.
- **Vijay Kumar** heads Andhra Pradesh's Community-based Natural Farming collaborative whose 850.000 farmers outperform chemical farming in all regards.
- **Walter Link**, CEO, Future Economy Forum. As co-owner of a farm & an industry group co-founded numerous regenerative business alliances and innovation movements.

*\*to be confirmed*

## OUR BLUE ZONE PROGRAM

From December 1 - 12, the Future Economy Forum and its partners offer the following programs to advance understanding and innovation, collaboration and especially concrete action initiatives. Detailed session descriptions will be displayed [here](#).

- 09.30 - 11.00 **Innovation Labs** with NOW Partners, kyu Collective, and Ellen MacArthur Fdn
- 11.00 - 12.30 **Solution Dialogues** on the Future of Agriculture, Industry, Finance & Leadership
- 12.30 - 14.30 **Dialogue Lunches** sparked by short, inspiring comments: *RSVP required*
- 14.30 - 16.00 **Solution Dialogues** on the Future of Agriculture, Industry, Finance & Leadership
- 16.30 - 18.00 **Cinema Club** screenings with filmmakers on Regenerative Agriculture & Food

## OUR DIALOGUE PARTNERS

Since our launch at COP27, the Future Economy Forum's events and ongoing solutions initiatives include senior leaders of the following organizations:

